



# NEW! Allure®

<b>Construction</b>	Polycotton blend fabric with an aqueous acrylic coating
<b>Specifications</b>	Meets or exceeds the Group B cloth specifications for tear resistance and abrasion resistance.
<b>Standard Width</b>	54" (137.16 cm) Width; 3" (7.62 cm) ID standard cores
<b>Converting</b>	Full-width rolls, slit rolls, and cut-sheets
<b>Adhesive/Glue</b>	Acceptable gluing includes: Protein, Polyvinyl Acetate (PVA), Polyurethane (PUR), and Hot Melt
<b>Colors</b>	40 beautiful colors
<b>Decoration</b>	Can be foil stamped and blind stamped
<b>Suggested Uses</b>	Yearbooks, Textbooks, Spirits Packaging, Scrapbooks, Religious Publishing, Perfume Packaging, Menus, Looseleaf Binders, Jewelry Packaging, Game Boards, Display/POP, Conservation, Book Covers, Albums, Luxury Packaging, On-Demand, Trade Publications, Stationery, Spine Wraps, Reference Books, Photo Books, Notebooks, Manuals, Journals, Hymnals, DVD/CD Packaging, Diaries, Coffee Table Books, Art/Architecture Books, 3-Piece Covers, Library Binding

ALLURE® brand cover material is an LBS exclusive! This collection contains deep, rich vellums and natural linens. ALLURE is perfect for turned-edge book covers, binders, journals, and menus. It is also excellent for luxury packaging such as perfume and jewelry boxes and spirits packaging. ALLURE decorates beautifully with foil stamping or blind stamping.

**Samples available upon request**



*100% employee-owned*

1801 Thompson Ave.  
Des Moines, IA 50316-2751  
P 800.247.5323  
[www.lbsbind.com](http://www.lbsbind.com)  
[info@lbsbind.com](mailto:info@lbsbind.com)



# ALLURE® brand cover material collection



Pink L0833    Coral L0834    Flare V0827    Red V0826    Scarlet V0829    Cranberry L0830    Berry L0832



Orange L0835    Sunset V0836    Paprika L0828    Lemon L0843    Gold L0842    Seafoam L0838    Lime L0839



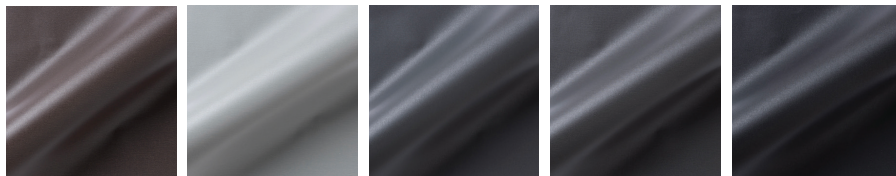
Fern L0837    Forest V0840    Pine L0841    Skylight L0820    Harbor L0819    Cobalt L0818    Blue L0807



Sea L0816    Indigo L0817    Navy V0808    Wisteria L0823    Eggplant V0821    Plum V0822    White V0844



Canvas L0810    Beige L0811    Praline L0812    Wheat L0809    Hickory L0813    Mahogany V0831    Coffee V0815



Mudpie L0814    Dove L0806    Metal V0825    Charcoal L0824    Black V0805

Visit [www.lbsbind.com](http://www.lbsbind.com) to see our most current color selection.